Pittsburgh Startup → Global
August 11th, 2015
Carnegie Mellon University • Pittsburgh, PA

Pittsburgh Startup → Global is a joint effort of the U.S. Department of Commerce/International Trade Administration/U.S. Commercial Service, Carnegie Mellon University’s Center for Innovation and Entrepreneurship, University of Pittsburgh’s Innovation Institute, Innovation Works, Idea Foundry, Pittsburgh Technology Council, and Thrill Mill designed to build the foundation for innovation companies to pursue international opportunities.

The Event
Join us on Tuesday, August 11, 2015 at Carnegie Mellon University for a half-day program followed by deep dive sessions to learn from seasoned international business professionals and local entrepreneurs:

- Why going global makes good business sense
- How to protect your IP and get paid
- How to go global strategically
- Resources available to help

Concurrent Deep Dive Sessions will follow:
- Strategies for Protecting IPR
- Managing International Transactions
- UK and Europe Market Opportunities

Who Should Attend?
- Innovation companies
- Investors
- Incubators, accelerators, and academics

Register at: http://startupglobalpgh.eventbrite.com

When:       Tuesday, August 11th, 2015
            8:30a.m. 1:30p.m. *Networking Lunch Included

Where:      Gates Center, Rashid Auditorium
            Carnegie Mellon University
            5000 Forbes Ave, Pittsburgh, PA 15213

Registration Fee:  No Cost

Agenda:
- Myth vs. Reality- Can Startups Really Compete in the Global Market?: A panel of local innovation companies shares their experiences and lessons learned about going global.
- From Financing to Protecting IPR-Navigating International Partnerships and Regulations: A panel of international trade experts will provide tips on how to protect intellectual property, comply with federal trade regulations, conduct contract negotiations, and structure international transactions.
- How to Craft an International Business Strategy: A panel of US Commercial Service trade professionals will provide an overview of the resources available to startups.
- Igniting Startups to Global Markets: A discussion on how the global market can drive startups success and why a global perspective is essential for growth.

For more information or questions, contact:
LeeAnne Haworth
LeeAnne.Haworth@trade.gov 412-644-2816

Steven Murray
Steven.Murray@trade.gov 412-644-2819